



Chamberlayne Little League Baseball and Softball Organization

**Sponsorship Package for Prospective
Sponsors**

a 501(c) 3 organization

Donations to Chamberlayne Little League are tax deductible.



What is Our Mission:

At Chamberlayne Little League we strive to promote community growth, comradery, and physical fitness through the youth baseball and softball.

The Vision of Chamberlayne Little League

At Chamberlayne LL our vision is to bring together boys and girls from across the greater Richmond area and give them a space to build self-esteem, learn leadership skills, and build social connectivity across ethnicities.



Dear Community Partner,

There's nothing quite like the sound of a ball cracking off a bat, the cheers from the stands, or the proud smiles of young athletes discovering what they're capable of. At Chamberlayne Little League, these moments happen every single day — and they're at the heart of why we proudly serve the youth and families of Northern Henrico.

Since earning our Little League International charter in 2010, our program has grown into a vibrant, welcoming community supported by Major League Baseball and Henrico County Parks & Recreation. Our fields have become more than just places to play — they're where kids build confidence, learn teamwork, develop lifelong friendships, and fall in love with America's favorite pastime.

The 2026 season is shaping up to be our biggest yet, with more than **150 players** expected across divisions from T-Ball to Seniors, ages 4–16. With this incredible growth comes an even greater responsibility to keep our league accessible, safe, and enriching for every child who wants to play.

That's where partners like you make all the difference.

Your sponsorship helps us keep registration affordable, maintain our fields, provide safe and updated equipment, and ensure that every child — regardless of background — has the chance to step onto the diamond with pride. And in return, we offer sponsorship opportunities that give your business meaningful visibility and a powerful connection to local families.

As a 501(c)(3) nonprofit organization, all contributions are fully tax-deductible.

On behalf of our players, families, and dedicated volunteers, thank you for considering a partnership with Chamberlayne Little League. Together, we can make this season unforgettable.

Warm regards, .

**Chamberlayne Little League
Board of Directors**

THE SPONSORSHIP PACKAGE

Option 1: Corporate Sponsor- \$1,000

Premium 3' x 6' Vinyl Field Banner, Recognition at Opening & Closing Ceremonies, Clickable logo on website, Logo on all league communications, Concession stand signage, Team photo

Option 2: Team Sponsor - \$750

Business name/logo on the team jersey, Recognition at Opening Day ceremony, Logo on league social media, Team photo

Option 3: Friend of CLL- \$300

Recognition at ceremonies, Acknowledgment on league website and social media

Option 4: Player Sponsor - \$100

Covers registration fee, jersey, and hat, Thank-you acknowledgment on website

SPONSORSHIP APPLICATION

THANK YOU FOR SUPPORTING THE CHAMBERLAYNE LITTLE LEAGUE. YOUR SPONSORSHIP WILL ALLOW BOYS AND GIRLS TO PLAY AND ENJOY BASEBALL AND SOFTBALL IN 2025 WHILE PROVIDING YOU A VEHICLE TO SHOWCASE YOUR BRAND, PRODUCTS AND SERVICES TO HUNDREDS OF PARENTS, GRAND PARENTS, AUNTS, UNCLES AND THEIR SIBLINGS. WE ARE ASKING THAT ALL FUNDS BE PAID BY MARCH 31, 2026. PLEASE RETURN THIS FORM VIA EMAIL (SEE BELOW).

DATE: _____

SPONSORSHIP LEVEL: _____

SPONSORSHIP AMOUNT \$ _____

PAYMENT METHOD (PLEASE CHECK ONE, SO WE MAY KNOW HOW TO BILL YOU)

CHECK (MADE OUT TO CHAMBERLAYNE LITTLE LEAGUE) _____ CREDIT CARD _____ PAYPAL {Insert handle here}

NAME OF BUSINESS _____

EMAIL ADDRESS _____

PHONE NUMBER _____

AUTHORIZED REP (PRINT NAME) _____

AUTHORIZED SIGNATURE X _____